

FILE FORMAT

Where possible we prefer to receive open files. This is so we can add our ICC profiles and make any colour corrections that may be needed. We accept the following file formats:

Indesign Freehand	Quark Express Illustrator	Photoshop Compressed Stuffit Files
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We also accept High Resolution, Press ready PDFs, but we cannot guarantee we will be able to colour match to your desired colour.

OPEN FILE SPECIFICATIONS

- Please make sure your document size is set to 50% of output.
- Supply all linked and embedded files separately
- Supply any fonts that have not been converted to outlines/paths.
- Make all elements CMYK and check all images are at least 300dpi.
- Ensure all overprints are turned off.
- Please supply a list of Pantone colours if you require any colours to match PMS standards.
- We do not accept .dat or .cdr files.

PDF SPECIFICATIONS

Please supply file as a "Press" ready PDF.

PDFs may be created in either distiller or exported directly from professional applications.

- Ensure all elements are CMYK before creating PDF and that all images are at least 300dpi.
- We prefer fonts to be embedded but may be turned into paths/outlines if needed.

SIZE

Posters are 1175mm x 1775mm at final output. Please supply files at 50% of output ie. 587.5mm x 887.5mm. No bleed is required.

COLOUR PROOF

It is very important to supply a signed off, colour approved proof, to ensure the print is correct at output.

DISPATCH

Please courier a CD/DVD to your sales rep, Adz Up Ltd, 1/26 Putiki Street, Grey Lynn, Auckland.
Please include Client name - Campaign start date - Sales representative name, with the CD.

NB: Please DO NOT send original artwork as disks will not be returned.

QUERIES

For any further questions please contact your sales representative or Alice on +64 9 360 6710.

