

- Adz Up **only** accepts **PDF files** created with **Acrobat Distiller** set at the **high quality** or **pre press** setting. **No** InDesign, Illustrator, Freehand, Photoshop or Corel files.

Please supply artwork on a CD, DVD or USB memory drive, files may be emailed if under 2MB.

If you are unable to send the images as PDF files please contact us so we can come to an arrangement on what is the next best file format to use.

- All PDF files must be setup at **1/2** of the **final printed size** with **5mm bleeds** on **both sides** of the print and **5mm** on the **top** and **bottom**, so all bleeds will be **10mm** each side when the print is full size.

The bleeds **must** be set up **on the page** as they will be printed (so add the bleed to the image size).

**Files supplied incorrectly will incur file processing costs.**

- Link file images (TIFF, JPEG etc) must be set at 300dpi. **All link file images must be embedded into the 1/2 size PDF file.**
- Please convert **ALL text to paths** and colour settings in **CMYK**.
- Please make sure the bleeds, crop and registration marks are **turned off**, and there are no overprinting colours.
- Please specify if you are using PMS colours, so a PMS colour profile setting can be used.
- Please supply a layout/colour proof of each door image to ensure print is correct at output.
- Please ensure **all files are referenced to the door codes** supplied by Adz Up Ltd e.g SLM = St Lukes Mall.
- Set up the cubicle door creative to **600mm wide by 1800mm deep**. Ensure that the main message of the wrap is contained within **550mm wide by 1750mm deep**.

**NB: A Pre Press fee will be applicable if the files are supplied incorrectly and the specifications are not met.**

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For further enquiries or assistance please contact:

**NIGEL SHANKS**

Director, Adz Up Ltd

Phone (09) 360 6712  
Fax (09) 360 6711  
Mobile 021 757107  
E-mail [nigel@adzup.co.nz](mailto:nigel@adzup.co.nz)

