

- Adz Up **only** accepts **PDF files** created with **Acrobat Distiller** set at the **high quality** or **pre press** setting. **No** InDesign, Illustrator, Freehand, Photoshop or Corel files.

If you are unable to send the images as PDF files please contact us so we can come to an arrangement on what is the next best file format to use.

Please supply all artwork on a CD, DVD or USB memory drive.

- All PDF files must be setup at **1/2** of the **final printed size** with **5mm bleeds** on **both sides** of the print and **5mm** on the **top** and **bottom**, so all bleeds will be **10mm** each side when the print is full size.

The bleeds **must** be set up **on the page** as they will be printed (so add the bleed to the image size).

Files supplied incorrectly will incur file processing costs.

- Link file images (TIFF, JPEG etc) must be set at 150dpi. **All link file images must be embedded into the 1/2 size PDF file.** Please merge ALL images onto a single layer.
- Please convert **ALL text to paths** and embed into file, colour settings need to be in **CMYK**.
- Please make sure the bleeds, crop and registration marks are **turned off**, and there are no overprinting colours.
- Please specify if you are using PMS colours, so a PMS colour profile setting can be used.
- Please supply a colour proof of each door image and ensure **all PDF files and proofs** are **referenced to the door codes** supplied on **each** spec sheet e.g 12SLM must be the name of the supplied file = 12SLM.pdf

COLOUR MATCHING (on request)

Additional costs will apply when colour matching is requested. Please supply a list of Pantone colours if you require any colours to match the PMS standards.

NB: A Pre Press fee will be applicable if the files are supplied incorrectly and the specifications are not met.

For further enquiries or assistance please contact:

NIGEL SHANKS

Director, Adz Up Ltd

Phone (09) 360 6712

Fax (09) 360 6711

Mobile 021 757107

E-mail nigel@adzup.co.nz

