

## FILE FORMAT

Where possible we prefer **High Resolution PDF files**. For open files we only support Adobe CS applications - Indesign, Illustrator and Photoshop. Supplying open files may also incur a charge for any set-up required for output. i.e. installing fonts, adding cropmarks etc. If you wish to supply open files please consult your sales representative first.

## PDF SPECIFICATIONS

Please supply file as a "Press" ready PDF.

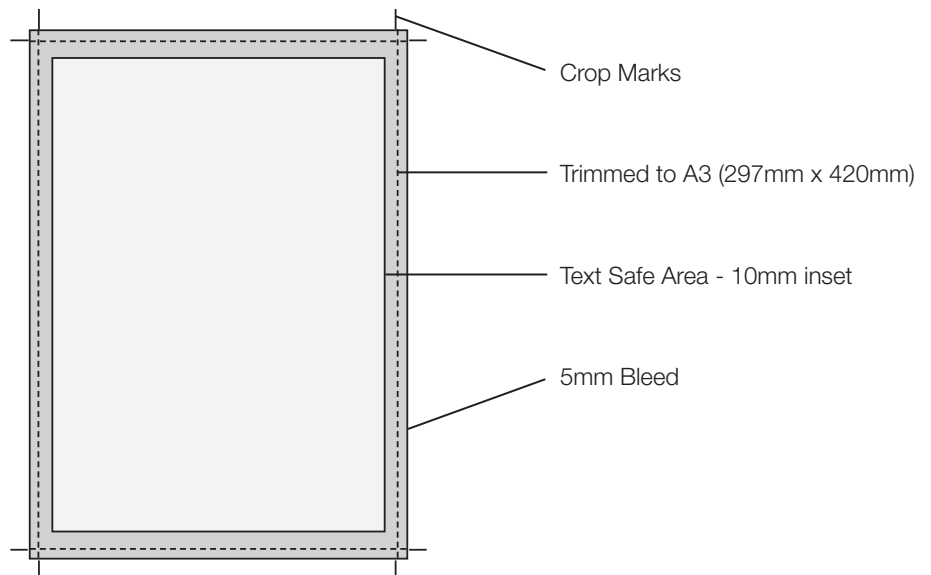
PDFs may be created in either distiller or exported directly from professional applications.

- Ensure all elements are CMYK before creating PDF and that all images are 300dpi.
- We prefer fonts to be embedded but may be turned into paths/outlines if needed.

## SIZE

A3 (297mm x 420mm)

Posters are trimmed to A3, so ALL files are required to have 5mm bleed and cropmarks. We also recommend a text safe area of 10mm inset from the A3 trim size.



## DISPATCH

Please email PDFs no greater than 8mb to your sales representative and copy in [production@adzup.co.nz](mailto:production@adzup.co.nz)

Please ensure you include in your email:

Client name - Campaign start date - Sales representative name

For files bigger than 8mb please courier a CD/DVD to your sales rep, **Adz Up Ltd, 1/26 Putiki Street, Grey Lynn, Auckland.**

Please include Client name - Campaign start date - Sales representative name, with CD.

**NB: Please DO NOT send original artwork as disks will not be returned.**

## QUERIES

For any further questions please contact your sales representative or Alice on +64 9 360 6710.